

FOR RELEASE

March is Brain Injury Awareness Month

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Rainbow Rehabilitation's Dr. Reyst Honored by Brain Injury Association of Michigan

YPSILANTI, Mich., March 11, 2008 — The Brain Injury Association of Michigan (BIAMI) honored Dr. Heidi Reyst of Ypsilanti-based Rainbow Rehabilitation Centers Inc. with the Legacy Society's Professional Service Award during the Brain Injury Association of Michigan's Legacy Society Tribute Dinner on March 9. The Legacy Society, established by BIAMI in 1999, was designed to raise community awareness and visibility regarding the field of brain injury.

"It's an honor," said Dr. Reyst of the Professional Service Award. "The group of people that have been honored with this award are some of my favorite people in the industry. I'm in really good company. It's very appreciated, and I am humbled."

For the past five years, Dr. Reyst has been instrumental in promoting brain injury awareness, serving first as one of Rainbow's representatives to the corporate advisory council to the board for the American Academy of Certified Brain Injury Specialists (AACBIS), a sub-board of the Brain Injury Association of America (BIAA). Later, Dr. Reyst was formally asked to join the AACBIS board as a member where she undertook the task of redesigning the organization's "Essential Brain Injury Guide" used to educate and certify brain injury specialists and brain injury trainers throughout the United States.

Dr. Reyst is also heavily involved with the Brain Injury Association of Michigan (BIAMI). Together, she and six other professionals affiliated with BIAMI, implemented a training program in Michigan to certify brain injury specialists and brain injury specialist trainers. The training program, based on the AACBIS model, was successfully implemented approximately five years ago. Since that time, Dr. Reyst and her colleagues have helped Michigan rise as a leader in the number of certified brain injury trainers (CBISTs), boasting 15 percent of all trainers nationwide.

Dr. Reyst was recognized along with Tom Constand of StarrConstand Business Communication. Both individuals were acknowledged for their commitment and leadership to help grow and develop the Brain Injury Association of Michigan and improve the lives of individuals who have sustained a brain injury.

About Rainbow Rehabilitation Centers Inc.

Rainbow Rehabilitation Centers Inc. headquartered in Ypsilanti, Michigan has been a provider of rehabilitation services for children, teens and adults with brain injuries since 1983. With more than 30 residential locations, two treatment centers, a NeuroRehab Campus and a vocational center, our organization offers services that span nearly every aspect of brain injury recovery and rehabilitation. Our residential settings include adult homes, child and adolescent homes, townhouses and semi-independent living apartments. Day treatment and outpatient services are also available.

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