

FOR IMMEDIATE RELEASE

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**Pediatric Summer Fun! Program Participates in Detroit Metro Walk Like MADD in September**

YPSILANTI, Mich. July 29, 2009 – Rainbow Rehabilitation Center’s Summer Fun! Pediatric Program offers therapeutic programming for children, teens and young adults with brain injuries to maintain the skills learned throughout the school year. Running from June 22 to Aug. 28, the program includes:

- Vocational, speech, recreational and physical therapy groups
- Academic skills sessions
- Paid employment
- Development of appropriate social interactions
- Therapeutic learning
- Field trips
- Sports and organized games
- Volunteering and community involvement
- Individual therapy sessions options

Each year, the Summer Fun! Pediatric Program at Rainbow Oakland Center is involved in volunteer projects to give back to the community. For the second consecutive year, one such project is the Mother’s Against Drunk Driving (MADD) annual walk and fundraiser. Part of the fundraiser is the creation of the memorial shoe display for the walk on Saturday, Sept. 26 in Troy, Mich. Rainbow is again making this display with donations from employees, clients and others.

The Summer Fun! Pediatric Program is working to collect 317 pairs of shoes to line the start of the walk to represent the 317 people who were killed by drunk drivers in Michigan in 2008. There were also 5,700 people injured in alcohol-related crashes in the state last year, and MADD is determined to work to reduce such accidents this year and in years to come.

“It was a really good time last year with prizes, music and a great walk,” said Nicole Rondini, an Occupational Therapist at Rainbow’s Oakland Center. “We had many compliments on the impact of the shoe display that started the walk as well.”

**Support the Cause**

In addition to creating the memorial display, the Rainbow Oakland Center, is participating in the walk, along with clients, staff and family members. You can join Rainbow in the walk or support the cause by making a cash donation.

In 2008, Rainbow raised more than \$1,000 for MADD. The monitored goal for 2009 is \$500, but the real goal is to surpass the \$1,000 mark again! Help Rainbow reach its goal by joining in the walk or making a



cash donation. To join in the walk or make a donation, visit the Rainbow Oakland Center's [Personal Team Page](#).

### **About MADD**

Mothers Against Drunk Driving works in more than 600 communities throughout the United States. More than 1,400 trained victim advocates are on call 24 hours a day, seven days a week to support victims of drunk driving with comfort or legal assistance. MADD was founded in 1980 "to aid the victims of crimes performed by individuals driving under the influence of alcohol or drugs, to aid the families of such victims and to increase public awareness of the problem of drinking and drugged driving." Learn more about MADD by visiting [www.madd.org](http://www.madd.org).

### **About Rainbow Rehabilitation Centers, Inc.**

[Rainbow Rehabilitation Centers, Inc.](#) headquartered in Ypsilanti, Mich. has been a provider of rehabilitation services for children, teens and adults with brain injuries since 1983. With more than 30 residential locations, two treatment centers, a NeuroRehab Campus and two vocational centers, we offer a broad range of brain and spinal cord injury recovery and rehabilitation services. Our residential settings include adult homes, child and adolescent homes, town houses and semi-independent living apartments. Day treatment, home health and outpatient services are also available.

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